

Kaleb Weston

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Professional Summary:

Front-end web developer with proficiency in HTML, CSS, JavaScript, and Adobe Creative Suite. Specialize in creating responsive, user-friendly websites and applications that scale.

Education:

Bachelor of Business Administration, Major: Marketing; Graphic Design
Marian University, Fond du Lac, WI, May 2024
Honors: Magna Cum Laude - 3.8 GPA

Professional Experience:

Girbau North America – Oshkosh, WI

September 2022 - Present

Junior Web Designer (*May 2024 - Present*)

- Designed and developed user-friendly web pages for GNA's corporate website. Tasked with redesigning the home page and managing a website that included over 200 pages.
- Updated web pages for GNA customers and distributors to include new locations, services offered, etc to help grow their business.
- Created visually appealing graphics and animations for various marketing materials.

Graphic & Web Design Intern (*September 2022 - April 2024*)

- Designed and developed user-friendly and visually appealing web pages and full sites for GNA's corporate website, sub-brands and customers.
- Created visually appealing graphics and animations for marketing materials, including social media, brochures, banners, presentations, etc.

Walsworth-Ripon – Ripon, WI

April 2022 - August 2022

Prepress Tech Intern

- Read over work orders and preflighted and refined jobs for printing.
- Tasked to work on Graphic Design Projects including Walsworth's "85th Anniversary" Save the Date Card and Invitation Letter.

Skills:

- Web Development: HTML, CSS, JavaScript, React, NodeJS and WordPress
- Design Skills: InDesign, Illustrator, Photoshop, After Effects